

PRESS RELEASE

Sense - Ventilate - Destroy: Digital Rutronik Forum presents innovative solutions for the realisation of germ contamination and odour destruction applications

Ispringen, 22. October 2020 – Specialized lectures concerning UV applications: On November 3, from 09:30 a.m. (CET), leading suppliers of electronic components will present innovative products for use against germs, viruses & Co. Registration for the individual lectures is available at www.rutronik.com/Viruskiller.

09:30 am, Lextar Electronics:

Fight against germs: UV LED housings and modules for air, water and surface disinfection

11:00 am, Osram Opto Semiconductors:

Versatile use of UVC: Market entry and product portfolio for automotive, outdoor, industry and horticulture

2:00 pm, Sensirion:

VOC detection made easy: Sensirion's NextGen MOX-based VOC sensor with an algorithm similar to the human nose

3:30 pm, Delta Electronics:

Fresh wind: Presentation of the portfolio of fans and thermal products for optimizing air quality

Via the chat function, registered participants can ask Individual questions. Those are answered in the Q&A round following the respective session.

The hosts of the forum are Shirley Coblenzer, Senior Manager Product Marketing Opto, and Markus Balke, Senior Manager Product Marketing Analog & Sensors: „The flow of information about the latest technologies and trends must of course be given, especially in times of COVID. We have seen that our approach to establish Rutronik's own Digital Forum corresponds to the wish of our partners and customers to continue the professional exchange and to stay close to current developments“.

The registration for the participants takes place under: www.rutronik.com/Viruskiller. Interested parties can also find further information about the forum and Rutronik's SMART campaign here.

About Rutronik

Rutronik Elektronische Bauelemente GmbH is one of the leading distributors in Europe. With over 80 local offices around the globe, the company has a successful international network. The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company's primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries.

The ranges RUTRONIK **EMBEDDED**, RUTRONIK **SMART**, RUTRONIK **POWER** and RUTRONIK **AUTOMOTIVE** provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance.

Founded in 1973 by Helmut Rudel in Ispringen, Germany, the company employs more than 1,800 people worldwide and achieved sales of around 1.08 billion euros in the 2019 financial year.

The rutronik24.com e-commerce platform gives users access to the online catalog, the Procurement Area and the Product Change Notifications (PCNs) with just a single login. The online catalog provides an overview of all products including detailed data sheets, and intelligent search functions make selection easier. The ‚mass quotation‘ link allows customers to use their parts list for convenient purchasing. In the Procurement Area, customers can obtain a quick overview of their current and past orders, tenders, article lists, safety stock level, contracts, consignment stock and traceability. The current catalogs, procurement information, PCNs and also a wide range of media are available for downloading.

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