

## PRESS RELEASE

### Rutronik and Laser Components Sign Global Distribution Agreement

**Ispringen, October 08, 2019** – Rutronik Elektronische Bauelemente GmbH and the German manufacturer of custom laser-based and optoelectronic components Laser Components GmbH have entered into a global distribution agreement that encompasses all of the manufacturer's products.

Laser Components' product range includes photodiodes, IR components, lasers, laser modules, fiber optics, and optical components. These products are used in a wide variety of industrial applications, primarily for positioning and marking in the medical, industrial, and laser systems sectors.

#### Growth Potential for Both Parties

"The distribution agreement offers joint growth potential for both companies. With the addition of Laser Components' products, we are expanding our portfolio to include laser components for every industrial application – including laser modules and accessories, precision lasers, and lenses for CW laser diodes. This will allow us to target new markets like medical technology," says Shirley Coblenzer, Senior Marketing Manager Opto at Rutronik.

Many components are already available from Rutronik. More details about the product range can be found in the "Photonic Highlight Catalog" on pages 22 and 23: [www.rutronik.com/fileadmin/Rutronik/Downloads/printmedia/products/01\\_semiconductors/photonic\\_highlights\\_en.pdf](http://www.rutronik.com/fileadmin/Rutronik/Downloads/printmedia/products/01_semiconductors/photonic_highlights_en.pdf)

#### About Rutronik

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2017) and the number eleven worldwide (SourceToday, May 2018). The broadband distributor supplies semiconductors, passive and electro-mechanical components as well as boards, storage, displays & wireless products. The company's primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries. The ranges RUTRONIK EMBEDDED, RUTRONIK SMART, RUTRONIK POWER and RUTRONIK AUTOMOTIVE provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance. The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 80 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,850 staff worldwide and achieved Group sales of 1,05 billion euros in the fiscal year 2018.

#### Press Contact:

Rutronik Elektronische Bauelemente GmbH  
Sebastian Hör, ☎ +49 7231 801-0  
[presse@rutronik.com](mailto:presse@rutronik.com) | [www.rutronik.com](http://www.rutronik.com)

Agentur Lorenzoni GmbH  
Christine Schulze, ☎ +49 8122 55917-14  
[christine@lorenzoni.de](mailto:christine@lorenzoni.de) | [www.lorenzoni.de](http://www.lorenzoni.de)

