

PRESS RELEASE

Rutronik and HMS Industrial Networks Sign Global Distribution Agreement

Ispringen, November 26, 2019 – Rutronik Elektronische Bauelemente GmbH is expanding its portfolio with products from HMS Industrial Networks, a manufacturer of solutions for industrial communication and the Internet of Things. The companies have entered into a global distribution agreement.

HMS offers flexible solutions for connecting devices and systems to all common industrial networks and views itself as a technology partner offering turnkey communication solutions to users. This saves them development costs and allows them to benefit from a shorter time to market.

Global Partnership

“The global presence of Rutronik, the access to the market as well as the technical know-how of the product marketing and FAE teams make Rutronik the ideal partner to successfully develop the market leadership of HMS even further,” comments Thilo Döring, General Manager at HMS.

According to Mario Klug, Senior Manager Product Marketing Boards at Rutronik: “By partnering with HMS, we are expanding our product portfolio to include multiprotocol solutions for industrial communication – on the one hand, in the embedded PC card segment, and on the other hand, in the microcontroller segment with the high-performance Anybus NP40 multi-network processor.”

About Rutronik

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2017) and the number eleven worldwide (SourceToday, May 2018). The broadline distributor supplies semiconductors, passive and electro-mechanical components as well as boards, storage, displays & wireless products. The company's primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries. The ranges RUTRONIK EMBEDDED, RUTRONIK SMART, RUTRONIK POWER and RUTRONIK AUTOMOTIVE provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance. The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 80 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,850 staff worldwide and achieved Group sales of 1,05 billion euros in the fiscal year 2018.

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