

## PRESS RELEASE

### Smart & innovative: Rutronik invites to the first Digital Rutronik Forum @ SENSOR+TEST

**Ispringen (Germany), May 29, 2020** – The virtual gates of the first Digital Rutronik Forum @ SENSOR+TEST will open [here](#) on June 23, 2020 from 10.00 a.m. CEST. Finding smart solutions for IoT applications is part of Rutronik's daily business. Particularly in challenging times, it is important for the distributor to create communication channels that offer the possibility of presenting innovations at a distance in order to support customers in their product design.

Five English-speaking sessions are planned for this day with leading manufacturers for IoT applications. On the hour, they will present their latest products and demos in a live broadcast.

#### 10:00 a.m. Bosch Sensortec:

Quality, performance & prolonged availability – The Bosch Sensortec Longevity Program for MEMS motion and barometric pressure sensors

#### 11:00 a.m. Infineon:

IoT Predictive Maintenance solution by Infineon

#### 02:00 p.m. NJRC:

A virtual walk thru NJRC's competitive Analog & Sensor portfolio

#### 03:00 p.m. ST:

ST Sensor Solutions for Condition Monitoring and Predictive Maintenance

#### 04:00 p.m. Melexis:

Melexis launches new 3D magnetic sensor for automotive and industrial applications

#### About Rutronik

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2017) and the number eleven worldwide (SourceToday, May 2018). The broadband distributor supplies semiconductors, passive and electro-mechanical components as well as boards, storage, displays & wireless products. The company's primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries. The ranges RUTRONIK EMBEDDED, RUTRONIK SMART, RUTRONIK POWER and RUTRONIK AUTOMOTIVE provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance. The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 80 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,900 staff worldwide and achieved Group sales of 1,08 billion euros in the fiscal year 2019.

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The viewers have the opportunity to ask questions in the chat, which the manufacturers answer in the Q&A round afterwards. Markus Balke, Senior Manager Product Marketing Analog & Sensors at Rutronik, is acting as the host of the forum: „Due to the current situation, the year 2020 faces the electronics industry with major challenges. Many restrictions in private and professional environments are making business as usual difficult and we have to find creative and innovative solutions everywhere to keep the engine running. Against this background, Rutronik has decided to organise the first Digital Rutronik Forum @ SENSOR+TEST and cordially invites visitors from all over the world. They will gain an insight into current IoT solutions from leading electronics experts who will meet in a virtual room on June 23 for a professional exchange of information.“

Please register for participation here: [www.rutronik.com/rutronikforum](http://www.rutronik.com/rutronikforum). There will also be further information about the forum and Rutronik's SMART campaign.

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