

Press Release



Rutronik and Yageo Secure Long-Term Supply of MLCCs

Ispringen, July 9, 2019 – The world continues to face a shortage of ceramic capacitors (MLCCs). Rutronik Elektronische Bauelemente GmbH is working with its long-standing partner Yageo to secure for its customers a long-term, extensive supply of MLCC products for a wide range of market requirements, and has established a corresponding range of stocked products for this purpose.

“Our flexible capacities allow us to react quickly to trends. We have invested heavily in research and development, production facilities, and quality improvement to meet ever-increasing market standards,” says Yageo’s MLCC Product Marketing Director Dr. Hu. Yageo will continue to guarantee a stable supply of MLCC across all sizes and capacities and further expand its manufacturing capacity. The company will not abandon larger manufacturing sizes, which will continue to play a key role in the supply chain ecosystem.

“We have had an excellent business relationship with Yageo since the 1980s. Securing our customers’ supply of high-quality MLCC components from our partner is one of our top priorities. This is why we have established a corresponding range of stocked products and can therefore meet the various requirements,” says Stefan Sutalo, Director Product Marketing Passive Components at Rutronik.

About Rutronik (www.rutronik.com)

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2016) and the number eleven worldwide (SourceToday, May 2018). The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company’s primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries.

The ranges RUTRONIK **EMBEDDED**, RUTRONIK **SMART**, RUTRONIK **POWER** and RUTRONIK **AUTOMOTIVE** provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance. The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 70 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,700 staff worldwide and achieved Group sales of 1,05 billion euros in the fiscal year 2018.

Press Contact

Rutronik Elektronische Bauelemente GmbH
Sebastian Hör, Public Relations,
Tel: +49 7231 801-0
E-Mail: presse@rutronik.com | www.rutronik.com

Agentur Lorenzoni GmbH
Christine Schulze
Tel: +49 8122 55917-14
E-Mail: christine@lorenzoni.de | www.lorenzoni.de