

PRESS RELEASE

Partner for Power: Rutronik and Comelec join forces for the Italian market

Ispringen, 02 December 2020 – Distribution for full energy: Rutronik Italia S.r.l. and Comelec S.r.l., are cooperating with immediate effect in the field of power electronics. Comelec S.r.l. is a distributor for, among other things, power electronics and offers a specialized and customizable all-round service that covers the entire supply process like customized connectors, finish sensors and other solutions.

„Our goal is to constantly expand the range of products and services for our customers in order to be able to meet their requirements on a long-term basis. In addition to the connector sector, Comelec has specialized in the marketing and distribution of high quality components such as capacitors, power semiconductors and passive electronic components“, says Loris Cavallotto, Managing Director at Comelec: „With Rutronik as our distribution partner, we can offer our customers beside to Infineon a wider product portfolio of even more top-class manufacturers“.

„For Rutronik in Italy, the cooperation with Comelec creates a strategically important addition to our already existing competencies“, explains Pino Cosenza, Country Manager Italy at Rutronik. „By using synergies, we not only reach a larger circle of potential customers but we will be able to increase the number of specialised solution for our Customers. We appreciate Comelec’s extensive experience and technological know-how in the dynamic power segment“.

About Rutronik

Rutronik Elektronische Bauelemente GmbH is one of the leading distributors in Europe. With over 80 local offices around the globe, the company has a successful international network. The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company’s primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries.

The ranges RUTRONIK **EMBEDDED**, RUTRONIK **SMART**, RUTRONIK **POWER** and RUTRONIK **AUTOMOTIVE** provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance.

Founded in 1973 by Helmut Rudel in Ispringen, Germany, the company employs more than 1,800 people worldwide and achieved sales of around 1.08 billion euros in the 2019 financial year.

The rutronik24.com e-commerce platform gives users access to the online catalog, the Procurement Area and the Product Change Notifications (PCNs) with just a single login. The online catalog provides an overview of all products including detailed data sheets, and intelligent search functions make selection easier. The ‚mass quotation‘ link allows customers to use their parts list for convenient purchasing. In the Procurement Area, customers can obtain a quick overview of their current and past orders, tenders, article lists, safety stock level, contracts, consignment stock and traceability. The current catalogs, procurement information, PCNs and also a wide range of media are available for downloading.

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