



PRESS RELEASE

Rutronik is „Best Performing Distributor 2019“ for Epson Europe Electronics

Ispringen, 11. August 2020 – Rutronik Elektronische Bauelemente GmbH has been awarded the title of „Best Performing Distributor 2019“ by Epson Europe Electronics GmbH. Based on ten categories, such as growth potential, design-in performance, market understanding and coverage and strategic orientation, Epson evaluates its timing device distribution network every year.

„Rutronik’s performance was outstanding. Rutronik has established itself in the important European markets in the long term, particularly through optimum country coverage in combination with precisely coordinated logistics“, emphasizes Stefan Hartmann, Department Manager Timing Devices. „Local design-in activities in line with Epson strategies have opened up a wide range of new customers and applications for us and created a good basis for future growth.

„We are very pleased about this special recognition of our achievements in the past year and it confirms our strategic approach in the cooperation with Epson. For Rutronik it is of great importance to have the world’s largest manufacturer of crystal based timing devices as a partner“, says Stefan Sutalo, Director Product Marketing Passive Components. „Because we see great growth potential in the product area of Real Time Clock modules and crystal oscillators, especially in the markets of battery management systems, smart home, metering, IoT applications and industrial communication“.

About Rutronik

Rutronik Elektronische Bauelemente GmbH is one of the leading distributors in Europe. With over 80 local offices around the globe, the company has a successful international network. The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company’s primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries.

The ranges RUTRONIK **EMBEDDED**, RUTRONIK **SMART**, RUTRONIK **POWER** and RUTRONIK **AUTOMOTIVE** provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance.

Founded in 1973 by Helmut Rudel in Ispringen, Germany, the company employs more than 1,900 people worldwide and achieved sales of around 1.08 billion euros in the 2019 financial year.

The rutronik24.com e-commerce platform gives users access to the online catalog, the Procurement Area and the Product Change Notifications (PCNs) with just a single login. The online catalog provides an overview of all products including detailed data sheets, and intelligent search functions make selection easier. The ‚mass quotation‘ link allows customers to use their parts list for convenient purchasing. In the Procurement Area, customers can obtain a quick overview of their current and past orders, tenders, article lists, safety stock level, contracts, consignment stock and traceability. The current catalogs, procurement information, PCNs and also a wide range of media are available for downloading.

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