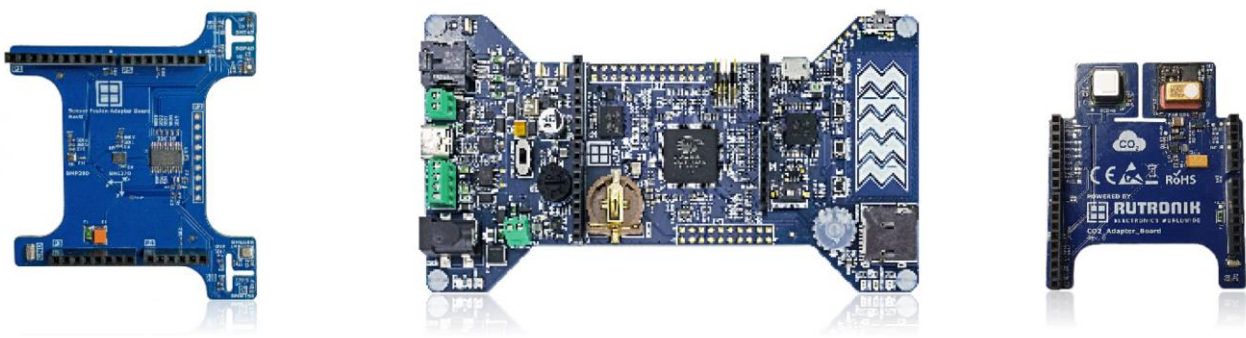


## PRESS RELEASE

### System competence for the technology trends of 2022: Rutronik presents solutions from innovative manufacturers and its proof-of-concepts at embedded world 2022



Customizable systems and solutions, as well as own proof-of-concepts will be exhibited at embedded world 2022.

**Ispringen, April 27, 2022 - Rutronik Elektronische Bauelemente GmbH shows product and system solutions from renowned manufacturers in Hall 3A, Booth 320, at embedded world 2022 (June 21-23, 2022), focusing on artificial intelligence, connectivity and display technologies, among other topics. In addition, Rutronik System Solutions presents specially developed boards that offer a unique solution for a shortened time-to-market.**

The exhibitors at the Rutronik booth are as various as the product portfolio of the internationally operating distributor: Nordic Semiconductor, Panasonic, Insight SiP, Cypress, Murata, Silix, Intel, Telit, Advantech, 2J, Yageo, Pulse, Unicore, Molex, Tianma, Asus, Bosch SE, Sensirion, Epson, 4D Systems, Infineon, URT, Kontron, ATP, Swissbit, Apacer, Sharp / NEC, Yeebo, Raystar, Mimo, Holitech, Max Linear and PBV Kaufmann with a blockchain / mobile cash application.

"This year, we are focusing primarily on trend technologies around RISC-V, AI and system concepts that enable optimal, customer-specific networking through to an individualized display solution," explains Vincenzo Santoro, Senior Manager Product Marketing Displays at Rutronik. "Thanks to our diverse linecard, we can offer exactly the products that are tailored to individual customer needs and best suited for the respective application."

#### **Scope for decision-making in the research and pre-development phase**

"With the RDK2, RAB1 – Sensor Fusion as well as RAB2 – CO<sub>2</sub> boards, we are showcasing specially developed solutions that enable us to decisively shorten the time-to-market in dynamic industrial environments. They are the result of our development and research capacities bundled under Rutronik System Solutions," says Stephan Menze, Head of Global Innovation Management.

### More highlights at embedded world:

- Intel-based Siemens Robot arm
- New Tianma P-Series TFTs
- Holitech E-Papers
- Complete radio portfolio on 5G technologies
- Asus Prime
- Infineon Wall

#### PRESS CONTACT

Agentur Lorenzoni GmbH  
Melanie Nagy

+49 8122 55917-16  
melanie@lorenzoni.de  
www.lorenzoni.de

#### ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and is an independent family-owned company. Thanks to the positive economic development, the company is now one of the world's leading headline distributors.

In the 2021 fiscal year, its more than 1,800 employees generated a turnover of 1.13 billion Euro. Rutronik is represented worldwide with more than 80 offices and can guarantee comprehensive customer support including Europe, Asia, and the USA.

The broad product portfolio includes semiconductors, passive and electromechanical components as well as embedded boards, storage & displays, and wireless products.

The knowledge of all product areas is bundled in the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK POWER, and RUTRONIK SMART divisions and both specific products and services tailored to the respective applications are offered. Competent technical support for product development and design-in right up to the research area, individual logistics & supply chain management solutions as well as comprehensive services complete the range of services. Customers also have access to the Rutronik24 e-commerce platform, where all articles can be found, as well as a procurement area and product change notifications. For more information, please visit:

[www.rutronik.com](http://www.rutronik.com)

